

East Carolina University^{1,2}

Course	Term	Overall Effectiveness	'Blue' Overall Effectiveness	Upper-Level Dept. Mean
Ops Mgmt	Fall, 2016	4.85	4.55	4.40
Ops Mgmt	Fall, 2016	4.47	4.36	4.40
Ops Mgmt	Fall, 2016	4.75	4.78	4.40

East Carolina University

Course	Term	Overall Effectiveness	Overall Positive Response Rate
Ops Mgmt	Summer, 2016	4.38	85.3%
Ops Mgmt	Summer, 2016	4.76	94.5%
Ops Mgmt	Spring, 2016	4.82	92.8%
Ops Mgmt	Spring, 2016	4.74	94.2%
Ops Mgmt	Spring, 2016	4.71	93.5%
Ops Mgmt	Fall, 2015	4.73	94.3%
Ops Mgmt	Fall, 2015	4.69	92.2%
Ops Mgmt	Fall, 2015	4.73	96.7%
Ops Mgmt	Summer, 2015	5.00	98.9%
Ops Mgmt	Summer, 2015	4.82	96.6%
Ops Mgmt	Spring, 2015	4.60	94.6%
Ops Mgmt	Spring, 2015	4.61	91.6%
Ops Mgmt	Spring, 2015	4.72	94.3%

¹ All scales in this document converted to five-point, where appropriate, to enable consistency.

² Beginning with the Fall, 2016 term, the institution yet again dramatically altered its student evaluation survey instrument. The entire UNC system outsourced the instrument operation to eXplorance, using its "Blue" course survey product. The instrument no longer collected simple "yes/no" responses, but rather 1-to-5 scaled responses, to ten general questions regarding the instructor's degree of knowledge, degree of presentation comprehension, openness to classroom discussion as well as effectiveness of evaluation, feedback & individual assistance. After an 8 year hiatus, the instrument now once again collected responses for 'Overall Instructor Effectiveness,' as an eleventh question. After a 3½ year hiatus, the instrument started reporting peer means, but now as upper-level departmental means, rather than as College of Business means and University means. Going forward, the "Overall Instructor Effectiveness" statistic is that still derived from the supplemental survey instrument that exactly mimics the long-standing historical survey instrument and that asks that specific question. The equivalent statistic, as reported by eXplorance Blue, is listed in the column at its right. The right-most column notes the upper-level departmental means as reported by eXplorance Blue.

East Carolina University

Course	Term	Overall Effectiveness	Overall Positive Response Rate
Ops Mgmt	Fall, 2014	4.63	93.7%
Ops Mgmt	Fall, 2014	4.82	97.2%
Ops Mgmt	Fall, 2014	4.86	98.9%
Ops Mgmt	Fall, 2014	4.68	96.7%

East Carolina University

Course	Term	Overall Effectiveness	Overall Positive Response Rate
Ops Mgmt	Spring, 2014	4.46	85.8%
Ops Mgmt	Spring, 2014	4.73	94.5%
Ops Mgmt	Spring, 2014	4.51	92.4%
Ops Mgmt	Spring, 2014	4.67	92.3%
Ops Mgmt	Fall, 2013	4.68	90.0%
Ops Mgmt	Fall, 2013	4.64	86.5%
Ops Mgmt	Fall, 2013	4.89	97.8%
Ops Mgmt	Fall, 2013	4.78	94.7%
Ops Mgmt	Summer, 2013	4.81	96.5% ³
Ops Mgmt	Summer, 2013	4.88	94.3% ⁴

³ Response rate: 3 out of 15 enrolled students.

⁴ Response rate: 2 out of 18 enrolled students.

East Carolina University⁵

Course	Term	Overall Effectiveness	Overall Positive Response Rate
Ops Mgmt	Spring, 2013	4.41	94.9%
Ops Mgmt	Spring, 2013	4.68	93.6%
Ops Mgmt	Spring, 2013	4.40	95.5%

East Carolina University

Course	Term	Overall Effectiveness	CoB Mean	University Mean
Ops Mgmt	Fall, 2012	4.56	4.38	4.45
Ops Mgmt	Fall, 2012	4.55	4.38	4.45
Ops Mgmt	Fall, 2012	4.39	4.38	4.45
Ops Mgmt	Summer, 2012	4.71	4.63	4.60
Ops Mgmt	Summer, 2012	4.94	4.63	4.60
Ops Mgmt	Spring, 2012	4.05	4.41	4.48
Ops Mgmt	Spring, 2012	4.44	4.41	4.48
Ops Mgmt (online)	Spring, 2012	4.18	4.44	4.50
Ops Mgmt	Fall, 2011	4.51	4.40	4.43
Ops Mgmt	Fall, 2011	4.71	4.40	4.43
Ops Mgmt (online)	Fall, 2011	3.76 ⁶	4.44	4.42
Ops Mgmt	Summer, 2011	4.46	n/avail	n/avail
Ops Mgmt	Summer, 2011	5.00	n/avail	n/avail

⁵ Beginning with the Spring, 2013 term, the institution again dramatically altered its student evaluation survey instrument. The instrument no longer collected "1-to-N" scaled responses, but rather simple "yes/no" responses, to nineteen (new) questions measuring performance along five major categories: organization, presentation, respect/rapport, evaluation methods & class content. The "Overall Positive Response Rate" reflected in the right-most column above is based upon the total number of "yes" responses (vs. "yes+no" responses) for all nineteen questions. Going forward, the "Overall Instructor Effectiveness" statistic is solely derived from the supplemental survey instrument that exactly mimics the long-standing historical survey instrument and that asks that specific question. At the same time, College of Business means and University means stopped reporting to faculty.

⁶ Response rate: 9 out of 26 enrolled students. Going forward, I finally acquiesced to the practice of most other faculty since 2007, 'incentivizing' students, by course section, in both face-to-face and online sections, to achieve a satisfactory percentage level of section participation.

East Carolina University

Course	Term	Overall Effectiveness	CoB Mean	University Mean
Ops Mgmt	Spring, 2011	4.17	4.46	4.46
Ops Mgmt	Spring, 2011	4.67	4.46	4.46
Ops Mgmt (online)	Spring, 2011	4.22	4.46	4.52
Ops Mgmt	Fall, 2010	4.67	4.38	4.43
Ops Mgmt (online)	Fall, 2010	3.96 ⁷	4.59	4.51
Ops Mgmt (online)	Fall, 2010	4.17	4.59	4.51
Ops Mgmt	Summer, 2010	4.58	n/avail	n/avail
Ops Mgmt	Summer, 2010	4.27	n/avail	n/avail
Ops Mgmt	Spring, 2010	4.52	4.39	4.44
Ops Mgmt	Spring, 2010	4.51	4.39	4.44
Ops Mgmt (online)	Spring, 2010	4.09	4.41	4.51
Ops Mgmt	Fall, 2009	4.65	4.33	4.40
Ops Mgmt	Fall, 2009	4.55	4.33	4.40
Quality Mgmt (online)	Fall, 2009	3.67 ⁸	4.39	4.59
Ops Mgmt	Summer, 2009	4.64	4.49	4.49
Ops Mgmt	Summer, 2009	4.37	4.49	4.49
Ops Mgmt	Spring, 2009	4.69	4.27	4.34
Ops Mgmt	Spring, 2009	4.56	4.27	4.34
Ops Mgmt	Spring, 2009	4.21	4.27	4.34
Ops Mgmt	Fall, 2008	4.26	4.20	4.28
Ops Mgmt	Fall, 2008	4.38	4.20	4.28
Quality Mgmt (online)	Fall, 2008	3.86	4.37	4.41

⁷ Response rate: 8 out of 25 enrolled students.

⁸ Response rate: 7 of 23 enrolled students. Compare effectiveness score of 4.86 for same course in 2005. In its 'quest' to make the online program succeed & accelerate, administration advisers continued to use this course as "filler" elective for non-major online students, ignoring all relevant quantitative prerequisites. This a course for seniors in the major. The result was extremely high rates of un-submitted and/or minimal work.

East Carolina University⁹

Course	Term	Overall Effectiveness	CoB Mean	University Mean
Ops Mgmt	Summer, 2008	4.61	4.56	4.65
Ops Mgmt	Summer, 2008	4.51	4.56	4.65
Ops Mgmt	Spring, 2008	4.59	4.31	4.34
Ops Mgmt	Spring, 2008	4.41	4.31	4.34
MBA Ops Mgmt (online)	Spring, 2008	4.13	4.26	4.42
Ops Mgmt	Fall, 2007	4.13 ¹⁰	4.16	4.23
Ops Mgmt	Fall, 2007	4.15 ¹¹	4.16	4.23
Quality Mgmt (online)	Fall, 2007	3.75	4.39	4.34
Ops Mgmt	Summer, 2007	4.68	n/avail	n/avail
Ops Mgmt	Summer, 2007	4.52	n/avail	n/avail
Ops Mgmt	Spring, 2007	4.76	4.31	4.29
Ops Mgmt	Spring, 2007	4.74	4.31	4.29
MBA Ops Mgmt (online)	Spring, 2007	4.64	4.44	4.44
Ops Mgmt	Fall, 2006	4.51	4.21	4.28
Ops Mgmt	Fall, 2006	4.39	4.21	4.28
Ops Mgmt	Fall, 2006	3.64 ¹²	4.21	4.28
Ops Mgmt	Summer, 2006	4.71	4.27	4.33
Ops Mgmt	Summer, 2006	4.43	4.37	4.33
MBA Ops Mgmt	Spring, 2006	4.69	4.58	4.37
Ops Mgmt	Spring, 2006	4.62	4.37	4.33
Ops Mgmt	Spring, 2006	4.18	4.37	4.33

⁹ Beginning in Fall, 2007, the institution migrated the course survey instrument online. Not surprisingly, there was an immediate and drastic reduction in student participation rate—and with significant downward bias. Going forward, the 'Overall Instructor Effectiveness' statistic is derived from the better of (1) a supplemental survey instrument (used in face-to-face sections only) that exactly mimics the long-standing historical survey instrument and that asks that specific question, or (2) the migrated course survey instrument.

¹⁰ Total of nine students rating less than 4.3; undergraduates instructed at 3:30pm-4:45pm.

¹¹ Total of seven students rating less than 4.3; undergraduates instructed at 5:00pm-6:15pm.

¹² Total of six students rating less than 4.3; course opened during late add period.

East Carolina University

Course	Term	Overall Effectiveness	CoB Mean	University Mean
Quality Mgmt (online)	Fall, 2005	4.86	4.58	4.34
Ops Mgmt	Fall, 2005	4.54	4.25	4.31
Ops Mgmt	Fall, 2005	4.66	4.25	4.31
Decision Modeling	Summer, 2005	4.59	4.59	4.31
MBA Ops Mgmt	Summer, 2005	3.79 ¹³	3.79	4.61
Ops Mgmt	Spring, 2005	4.61	4.33	4.34
Ops Mgmt	Spring, 2005	4.34	4.33	4.34
MBA Ops Mgmt	Spring, 2005	3.98 ¹⁴	4.38	4.34
Decision Modeling	Fall, 2004	4.81	4.21	4.34
Decision Modeling	Fall, 2004	4.66	4.21	4.34
Ops Mgmt	Fall, 2004	4.81	4.21	4.34
Ops Mgmt	Summer, 2004	4.94	4.63	4.41
MBA Ops Mgmt	Summer, 2004	4.33 ¹⁵	4.49	4.43
Ops Mgmt	Spring, 2004	4.61	4.24	4.36
Ops Mgmt	Spring, 2004	4.66	4.24	4.36
Ops Mgmt	Spring, 2004	4.70	4.24	4.36
Ops Mgmt	Fall, 2003	4.56	4.11	4.33
Ops Mgmt	Fall, 2003	4.64	4.11	4.33
Quality Mgmt	Fall, 2003	4.79	4.11	4.33
Management Science	Spring, 2003	4.87	4.21	4.34
Management Science	Spring, 2003	4.71	4.21	4.34
Ops Mgmt	Spring, 2003	4.88	4.21	4.34

¹³ Total of four students rating less than 4.3.

¹⁴ Total of nine students rating less than 4.3.

¹⁵ Total of four students rating less than 4.3.

East Carolina University

Course	Term	Overall Effectiveness	CoB Mean	University Mean
Ops Mgmt	Fall, 2002	4.39	4.16	4.29
Ops Mgmt	Fall, 2002	4.55	4.16	4.29
Ops Mgmt	Fall, 2002	4.35	4.16	4.29
Ops Mgmt	Summer, 2002	4.50	4.25	4.36
Ops Mgmt	Summer, 2002	4.84	4.25	4.36
Management Science	Spring, 2002	4.54	4.12	4.54
Management Science	Spring, 2002	4.79	4.12	4.54
Management Science	Spring, 2002	4.61	4.12	4.54
Management Science	Fall, 2001	3.76	4.07	4.27
Management Science	Fall, 2001	4.41	4.07	4.27
Management Science	Fall, 2001	3.75	4.07	4.27

University of Northern Iowa

Course	Term	GPA	Overall Effectiveness	Ten-Year CoB Overall Mean
Intro MIS	Spring, 2001	2.18	3.82	3.95
Intro MIS	Spring, 2001	2.47	3.41	3.95
Intro MIS	Spring, 2001	2.53	3.59	3.95
Intro MIS	Spring, 2001	2.56	3.84	3.95
Ops Mgmt ¹⁶	Fall, 2000	3.29	4.54	3.95
Intro MIS	Fall, 2000	2.27	3.50	3.95
Intro MIS	Fall, 2000	2.09	3.29	3.95
Intro MIS	Fall, 2000	2.59	3.50	3.95
Intro MIS	Spring, 2000	2.32	3.84	3.95
Intro MIS	Spring, 2000	2.44	3.85	3.95
Intro MIS	Spring, 2000	2.32	3.83	3.95
Intro MIS ¹⁷	Spring, 2000	2.29	4.00	3.95

¹⁶ This section evaluation was within the top 5% of the last 2,501 courses instructed within the College of Business Administration. This despite the high expectations held of students: The students were asked to author 16 sets of essays based on three books and a very large readings packet. Additional measurement included eight quizzes and four exams. I was fully responsible for course construction and content.

¹⁷ At the institution's request, all Introduction to MIS sections instructed at this institution were held to an approximate 2.20 GPA, and employed the tests assembled from the textbook's test bank by the senior faculty.

The University of Georgia (Terry College of Business)

Course	Term	Overall Effectiveness	Dept GA Mean
Ops Mgmt	Spring, 1999	4.16	4.41
Ops Mgmt	Spring, 1999	4.33	4.41
Ops Mgmt	Fall, 1998	3.67	4.09
Ops Mgmt	Fall, 1998	2.30	4.09
Intro Mgmt/OB	Summer, 1998	4.45	4.29
Ops Mgmt	Spring, 1998	3.09	3.92
Adv MS Office	Spring, 1998	1.97	3.99
Ops Mgmt	Fall, 1997	2.67	3.99
Intro Mgmt/OB	Summer, 1997	4.02	4.25
Ops Mgmt	Spring, 1997	4.60	4.38
Ops Mgmt	Winter, 1996	4.23	4.21
Ops Mgmt	Fall, 1996	4.41	4.37
Ops Mgmt	Fall, 1996	4.51	4.37
Intro Mgmt/OB	Summer, 1996	4.37	4.39
Ops Mgmt	Spring, 1996	4.68	4.26
Ops Mgmt	Spring, 1996	4.68	4.26
Ops Mgmt	Winter, 1995	4.76	4.24
Intro Mgmt/OB	Winter, 1995	4.63	4.24
Ops Mgmt	Fall, 1995	4.38	Unknown
Ops Mgmt	Summer, 1995	4.08	4.47
Ops Mgmt	Spring, 1995	4.32	4.21
Ops Mgmt	Spring, 1995	3.56	4.21
Ops Mgmt	Winter, 1994	4.25	3.99
Ops Mgmt	Winter, 1994	4.13	3.99
Ops Mgmt	Fall, 1994	4.28	Unknown

East Carolina University

Course	Term	Overall Effectiveness	CoB Mean	University Mean
Intro MIS	Spring, 1994	4.61	4.34	4.48
Intro MIS	Spring, 1994	4.48	4.34	4.48
Intro MIS	Spring, 1994	4.71	4.34	4.48
Intro MIS	Spring, 1994	4.17	4.34	4.48
Intro MIS	Fall, 1993	4.77	4.39	4.42
Intro MIS	Fall, 1993	4.85	4.39	4.42
Intro MIS	Fall, 1993	4.78	4.39	4.42
Intro MIS	Fall, 1993	4.71	4.39	4.42
Intro MIS	Spring, 1993	4.32	4.36	4.40
Intro MIS	Spring, 1993	4.32	4.36	4.40
Intro MIS	Spring, 1993	4.12	4.36	4.40
Intro MIS	Spring, 1993	4.71	4.36	4.40
Mgmt Science	Fall, 1992	3.73	4.31	4.40
Intro MIS	Fall, 1992	4.33	4.31	4.40
Intro MIS	Fall, 1992	4.14	4.31	4.40
Intro MIS	Fall, 1992	3.67	4.31	4.40